



St. JOSEPH'S INSTITUTE OF TECHNOLOGY

St. Joseph's Group of Institutions Jeppiaar Educational Trust OMR, Chennai - 119.











MSME Circular

Continuation of our college, St. Joseph's Institute of Technology as Host Institute (HI) for implementation of the Incubation component under MSME Innovative Scheme (MSME Champion scheme) has been considered & approved in the Meeting of Ist PMAC held on 21/02/2022 at New Delhi under the Chairmanship of AS & DC(MSME).

The MSME Ministry announced the launch of an MSME Idea Hackathon to invite ideas from MSMEs, innovators and students through host institutes from March 10 to March 24, 2022. Under this scheme Government of India is providing opportunity to the individual innovators in developing and nurturing their new innovative ideas for the production of new innovative products which can be sent in to the market for commercialization.

Selected ideas will get the following through the Host Incubator:

- (i) Incubation Support
- (ii) Seed Funding of upto 15 lakhs

Innovators, Start- Ups, Technocrats, Students, MSMEs and any other person who has innovative business ideas can register for financial assistance to promote their business.

URL to register and apply for funding: http://www.innovative.msme.gov.in

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- Water Recycling Technologies
- Recycling of waste water from household
- Development of low water intensive seeds
- To control leakage in supply chain
- Alternatives of Plastic
- Management of E-waste management
- Usage of crop residue
- Encouragement of bio-fuel usage
- Cost effective technologies for potable water
- Development of medical devices and Environment friendly vehicles under Make In India
- Besides any of the following areas may also be selected for ideas submission
- Agricultural Aids for Mechanization and boosting Yield
- Agro Processing, Preserving & Packaging
- Environment, Water, Sanitation, Waste & Recycling Management
- Renewable Energy, EVs & Green Transportation
- Technology & Devices for Prevention, Diagnosis, Treatment & Rehabilitation of illness.
- Energy Efficiency & Automation for Industrial Manufacturing
- Infrastructure & Energy Efficient Housing
- Security, UAVs, Disaster Management & Defence
- Broad Sectors:
- Aeronautics Aerospace & Defence
- Agriculture
- AI
- Airport Operations
- Animation
- Architecture Interior Design
- Art & Photography
- Automotive
- Biotechnology
- Chemicals
- Computer Vision
- Construction
- Design
- Fashion
- Food & Beverages
- Green Technology
- Enterprise Software
- Logistics
- Nanotechnology
- Non- Renewable Energy
- Healthcare & Lifesciences
- Internet Of Things
- Media & Entertainment
- Robotics
- Renewable Energy
- Safety
- Sports
- Textiles & Apparel
- Transportation & Storage
- Technology Hardware
- Telecommunication & Networking
- Waste Management

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